

Can social media truly affect your bottom line?

PRESENTED BY TRINET INTERNET SOLUTIONS, INC.

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A recent study showed companies with a **strategic social media plan increased revenues by 18%** while companies with the **least participation watched revenues drop by 6%.**¹

This means social media can grow your profits even during this economy, but you'll need the right expert by your side to maximize your investment.

Today, forward-thinking companies are growing revenues with social media strategies, not only for their businesses, but also for their executives. However, with time as the hot commodity for busy professionals, many are outsourcing their social network management to social media experts to achieve these key benefits.

KEY BENEFITS:

1. Stand out as an articulate and innovative **thought-leader** in your industry.
2. **Grow revenue**, strengthen brand value and attract quality investors and employees.
3. **Extend reach** and **influence** far beyond existing networking circles.
4. **Increase personal value** to company and investors.
5. **Reduce risk** by relying on social media experts who understand both the benefits and risks of social media.

On October 1st, **The Wall Street Journal** reported social media outsourcing is paying off for featured business owners when working with the right expert.² Leading executives can turn to Orange County's largest web firm, Trinet Internet Solutions, Inc. for Executive Digital Persona Management (EDPM) services—(social media services for your business and your executives).

As the 8th fastest growing technology company in Orange County, according to the **Deloitte** Fast 500, Trinet's proven social media process and web strategy can help reach your 2010 sales goals if you call today. **949.442.8900**

¹ According to a recent study by social media platform Wetpaint and Altimeter Group.

² "Firms Get a Hand With Twitter, Facebook," *The Wall Street Journal*, Oct. 1, 2009



Would you like Trinet to conduct a **web performance analysis** of your site?

Call Trinet Today at **949-442-8900** or get in touch with us by email info@trinetsolutions.com

Trinet serves hundreds of clients in a wide variety of industries, enhancing their web presence by considering their business goals and developing web strategies that **grow revenue, drive more traffic**, decrease operational costs and communicate their message.



STATS



Trinet increased online revenue for a premier client by **15%** year over year since 2008.

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